

Solomon Finguerra Mercurio

Digital Experience Designer with a passion for wellness, adventure, culture, & impactful design.

Contact

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www.SolomonM.com

Skills

User Research
Wireframing
Sketching
Prototyping
Front-End Dev.
JavaScript
Swift (IOS)
C#
Processing
Photography
Spanish

Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
InVision
Marvel App
Unity
Xcode
Apple Final Cut
GitHub

Activities

New Media Club - R.I.T.
Study Abroad Ambassador

Job Experience

SevenRooms

05/2017 - 08/2017

UX/UI Design Intern - New York City, NY

Member of the product team designing webpages, GIF animations, marketing emails, and floorplans for their clients around the world.

JetBlue Airways

06/2016 - 08/2016

Digital Experience Intern - Long Island City, NY

Worked on the web & mobile team with the goal of improving user experience through webpage initiatives and projects. This included researching JetBlue's brand guidelines, creating an updated pattern library, accessibility styling, and documenting the process and procedures for updating code on JetBlue's website. Please see my portfolio to view the pattern library.

Education

Rochester Institute of Technology

Rochester, NY

Bachelor of Science in New Media Interactive Development
Minor in Spanish - GPA: 3.69 - Honors Program - Dean's List
Expected Grad. 05/2018

Universitat Autònoma de Barcelona

Barcelona, Spain

Study Abroad Participant with SAI Programs. 08/2016 - 12/2016 Learned cross-cultural communication skills while taking classes with students from around the world, and improved my Spanish language proficiency.

Projects

USA TODAY

UI/UX, Illustrator, After Effects, Sketch

Redesign of the LIFE section for the mobile USA TODAY website. Created a design that would appeal to the 22-35 year old demographic by delivering content relevant to the user — measured by popularity. The new site will also increase newsletter subscriptions by offering an innovative customization experience. Please see portfolio site for designs.

Mindfulness

UI/UX, After Effects, Sketch

Design a mobile application that would help students identify & soothe emotions (worries) through focusing on the physical motions of a worry stone and allowing themselves to be more mindful of their thoughts. Please see portfolio site for designs.