

# Solomon Finguerra Mercurio

Digital Experience Designer with a passion for wellness, adventure, culture, & impactful design.

## Contact

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Portfolio  
www.SolomonM.com

## Skills

Wireframing  
Sketching  
Mockups  
User Research  
User Personas  
Prototyping  
Photography  
Spanish  
Front-End Dev.  
Swift (IOS)  
C#  
Processing

## Tools

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Unity  
Xcode  
Apple Final Cut  
GitHub

## Activities

New Media Club - R.I.T.  
Study Abroad Ambassador

## Job Experience

### SevenRooms

05/2017 - 08/2017

UX/UI Design Intern - New York City, NY  
Worked on the product team designing webpages, floorplans, and digital interactions for their clients around the world.

### JetBlue Airways

06/2016 - 08/2016

Digital Experience Intern - Long Island City, NY  
Worked on the web & mobile team with the goal of improving user experience through webpage initiatives and projects. This included researching JetBlue's brand guidelines, creating an updated pattern library, accessibility styling, and documenting the process and procedures for updating code on JetBlue's website. Please see my portfolio to view the pattern library.

## Education

### Rochester Institute of Technology

Rochester, NY

Bachelor of Science in New Media Interactive Development  
Expected Grad. 05/2018 - GPA: 3.65 - Honors Program - Dean's List

### Universitat Autònoma de Barcelona

Barcelona, Spain

Study Abroad Participant with SAI Programs. 08/2016 - 12/2016  
Learned cross-cultural communication skills while taking classes with students from around the world, and improved my Spanish language proficiency.

## Projects

### USA TODAY

UI/UX, Illustrator, After Effects, Sketch

Worked with Partners + Napier, and a new media designer to redesign the LIFE section of the mobile USA TODAY website. We created a design that would appeal to the 22-35 year old demographic by delivering content relevant to the user — measured by popularity. The new site will also increase newsletter subscriptions by offering an innovative customization experience. Please see portfolio site for designs.

### Mindfulness

UI/UX, After Effects, Sketch

Design a mobile application that would help students identify & soothe emotions (worries) through focusing on the physical motions of a worry stone and allowing themselves to be more mindful of their thoughts. Please see portfolio site for designs.